

**TOWN OF GLENROCK
ORDINANCE 760**

AMENDMENT TO ZONING TO ADDRESS ELECTRONIC SIGNS

**AN ORDINANCE AMENDING CHAPTER 31, SECTION 07, ARTICLES 030, 080
AND 085 RELATING TO ELECTRONIC SIGNS**

WHEREAS, electronic signs were not specifically addressed in the current Glenrock Municipal Code;

WHEREAS, the governing body felt it important to specifically define and lay out rules regarding electronic signs in R1/R2 zone;

NOW THEREFORE, be it ordained by the Council of the Town of Glenrock, in the State of Wyoming, as follows:

SECTION 1: **AMENDMENT** “31.07.030 Sign Locations” of the Town of Glenrock Municipal Code is hereby *amended* as follows:

BEFORE AMENDMENT

31.07.030 Sign Locations

- A. Signs are allowed in the zoning district according to the following schedule:
 - 1. R-1 and R-2: Home occupation signs only, except churches, schools and those uses granted under a Conditional Use Permit.
 - 2. MUR, MH, SR, CBD, GB and I: All signs that meet the size restrictions of this Ordinance.
- B. Specific Location Requirements:
 - 1. All poles and signs must be confined inside the property in the ownership line, except in the CBD district, hanging wall signs may be extended in the street right-of-way.
 - 2. No pole signs are allowed within 100 ft. of a R-1 or R-2 district. Said district to be measured from the center of the right-of-way which divides the zoning districts.

AFTER AMENDMENT

31.07.030 Sign Locations

- A. Signs are allowed in the zoning district according to the following schedule:
 - 1. R-1 and R-2: Home occupation signs only, except churches, schools and those uses granted under a Conditional Use Permit. Electronic signs are permitted only as provided in Section 31.07.085.

2. MUR, MH, SR, CBD, GB and I: All signs that meet the size restrictions of this Ordinance.

B. Specific Location Requirements:

1. All poles and signs must be confined inside the property in the ownership line, except in the CBD district, ~~hanging~~handing wall signs may be extended in the street right-of-way.
2. No pole signs are allowed within 100 ft. of a R-1 or R-2 district. Said district to be measured from the center of the right-of-way which divides the zoning districts.

SECTION 2: **AMENDMENT** “31.07.080 Prohibited Signs” of the Town of Glenrock Municipal Code is hereby *amended* as follows:

BEFORE AMENDMENT

31.07.080 Prohibited Signs

The following signs may be prohibited: Those with mechanical or electrical appurtenances such as blinking, flashing, moving and noise emitting devices which are obviously designed to compel attention, except time and temperature signs approved by the Zoning Officer.

AFTER AMENDMENT

31.07.080 Prohibited Signs

The following signs ~~are~~~~may be~~ prohibited:

A. ~~Those Signs~~ with mechanical or electrical appurtenances such as blinking, flashing, moving and noise emitting devices which are obviously designed to compel attention or distract motorists. ~~except time and temperature signs approved by the Zoning Officer.~~

B. Exceptions:

1. Time and temperature signs approved by the Zoning Officer.
2. Electronic Message Centers (EMCs) or digital signs that fully comply with Section 31.07.085.

SECTION 3: **ADOPTION** “31.07.085 Electronic Signs In An R1/R2 Residential Zone” of the Town of Glenrock Municipal Code is hereby *added* as follows:

BEFORE ADOPTION

31.07.085 Electronic Signs In An R1/R2 Residential Zone (Non-existent)

AFTER ADOPTION

31.07.085 Electronic Signs In An R1/R2 Residential Zone(*Added*)

- A. Definition. An “Electronic Sign” or “Electronic Message Center (EMC)” means a sign that displays text, images, or graphics whose content can be changed through electronic or mechanical means, including signs using light-emitting diodes (LED), liquid crystal displays (LCD), plasma, or similar technology. This definition excludes traditional time-and-temperature signs unless they otherwise meet the standards below.
1. "Single faced" electronic sign - (also called single-sided or single-face) refers to an electronic/digital sign, such as an LED Electronic Message Center (EMC), digital billboard, or programmable display, that has an active viewing/display surface on only one side.
2. "Double Faced Electronic Sign – An electronic message center (EMC), LED display, or digital sign equipped with programmable viewing surfaces on both sides, designed to display text, graphics, and/or video content visible from two directions."
- B. Purpose. Electronic signs are regulated to minimize light pollution, prevent driver distraction, protect the residential character of R-1 and R-2 zones, and ensure compatibility with surrounding properties.
- C. Permitted Uses and Zones. 1. Electronic signs are prohibited for home occupations in R-1 and R-2 zones. 2. Electronic signs are permitted only for churches, schools, public/governmental facilities, and other uses expressly granted a Conditional Use Permit in R-1 or R-2 zones. Only one electronic sign per premises is allowed.
- D. Development and Performance Standards (all electronic signs in R-1 or R-2):
1. Maximum Size. 32 square feet per face. – (must be single faced only)
2. Maximum Height. 8 feet measured from finished grade to the top of the sign.
3. Setbacks. Minimum 10 feet from any property line and 20 feet from the edge of any street right-of-way.
4. Message Display. Messages must be static only. No animation, flashing, scrolling, video, traveling, or moving images are permitted. Each message must remain static for a minimum of eight (8) seconds before changing.
5. Brightness and Illumination.
- a. Maximum brightness shall not exceed 0.3 foot-candles above ambient light levels when measured at the property line of the nearest residential use.
- b. The sign must be equipped with an automatic dimming device (photocell or timer) that reduces brightness at dusk and during nighttime hours so the sign does not exceed 0.1 foot-candles above ambient.
- c. The sign shall not produce glare visible from any public right-of-way or adjacent residential property.
6. Location and Design. The sign must be a monument-style or ground-mounted sign (no pole signs). It shall be

architecturally compatible with the principal building. Sign must not directly face an R1 residence. 7. Maintenance. The sign must be kept in good repair. Malfunctioning signs that display blank, partial, or erratic messages must be turned off within 24 hours until repaired.

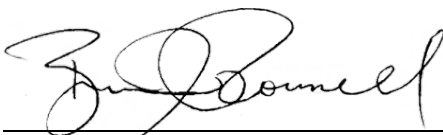
- E. Permit Required. In addition to the building permit required by 31.07.010, an electronic sign requires specific approval by the Zoning Officer prior to installation. The applicant shall submit a photometric plan, cut sheet of the sign, and a written statement confirming compliance with all standards in this section. The Zoning Officer may require a CUP that needs approval through Planning & Zoning Commission and the Town Council.
- F. Enforcement. Violation of any standard in this section shall be treated as a zoning violation and subject to the penalties and abatement procedures set forth elsewhere in this Chapter.

PASSED AND ADOPTED BY THE TOWN OF GLENROCK TOWN COUNCIL
SEPTEMBER 28, 2026.

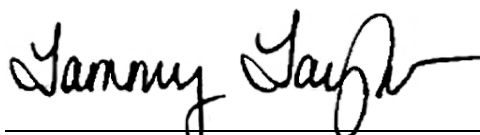
	AYE	NAY	ABSENT	ABSTAIN
Russ Dalgarn	<u>X</u>	<u> </u>	<u> </u>	<u> </u>
Bruce Roumell	<u>X</u>	<u> </u>	<u> </u>	<u> </u>
Roy Kincaid	<u>X</u>	<u> </u>	<u> </u>	<u> </u>
Margaret Nunn	<u>X</u>	<u> </u>	<u> </u>	<u> </u>
Judi Colling	<u>X</u>	<u> </u>	<u> </u>	<u> </u>

Presiding Officer

Attest



Bruce Roumell, Mayor, Town of
Glenrock



Tammy Taylor, Clerk, Town of
Glenrock

